

# Syllabus

## General Information

Title: Communication Theory 2

Course code: BTKM213BA-E

Semester: Spring

Instructor: Dr Péter Csátár

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**Course Description:** The course Communication Theory 2 provides an introduction to the field of discourse analysis. Students become familiar with the fundamental concepts of discourse analysis and acquire its analytical methods. The primary objective is for students to develop competence in the informed analysis of various media products, with particular emphasis on electronic and printed press media.

## Course Topics

1. What is Discourse Analysis?
2. Discourse and Society
3. Discourse and Pragmatics
4. Discourse and Genre
5. Discourse and Conversation
- 6. Mid-term test**
7. Discourse Grammar
8. Corpus Approaches to Discourse Analysis
9. Multimodal Discourse Analysis
10. Critical Discourse Analysis
11. In-class analysis of sample texts
- 12. End-term test**
13. Evaluation

**Assessment:** The final grade is based on the results of a mid-term test and an end-term test, as well as the grades received for selected homework assignments. In addition to the two tests, at least 80% of the homework assignments must be submitted, some of which will also be graded. The assessment material consists of the lectures delivered in class and the supplementary materials uploaded to the course's e-learning platform.

## Literature

Canning, Patricia; Walker, Brian. 2024. Discourse Analysis. A Practical Introduction. Routledge.  
Paltridge, Brian. 2012. Discourse Analysis. Bloomsbury. 2<sup>nd</sup> edition.  
Supplementary materials uploaded for each topic.